



Ben Scott
Copywriter

Philadelphia, PA

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benandrewscott.com

EXPERIENCE

Masterminds — Philadelphia, PA. Copywriter; March 2024 – Present

- Develops copy for various Churchill Downs Casino and independent properties
- Proofreads and edits all creative assets ensuring proper grammar, spelling and punctuation
- Handles creative on numerous gaming properties at a time in a fast-paced environment

Tierney & Partners Inc — Philadelphia, PA. Junior Copywriter; January 2022 – January 2023

- Developed copy for multiple brands across various media channels such as print, social media, radio, and TV
- Worked on integrated campaigns for major brands such as Xfinity, TD Bank, Fine Wine & Good Spirits, and PECO
- Executed briefs, assisted in creating client-facing decks, and pitched work directly to clients
- Handled multiple projects at a time for different clients in a fast-paced environment

Giannotti Studios — Haddonfield, NJ. Creative Apprentice; June 2018 – March 2024

- Assisted in the creation of sculptures and other artwork
- Designed and wrote copy for studio website
- Renovated studio, helped create large sculpture commissions
- Assisted artist John Giannotti in the creation of a bronze portrait bust sculpture of Richard Rothman, founder of the Rothman Institute in Philadelphia, PA

22Squared — Atlanta, GA. Copy Intern; June 2023 – August 2023

- Developed copy for multiple brands across various media channels
- Collaborated with creative team and other interns on a mock integrated advertising campaign
- Worked on brands such as Baskin-Robbins, Eckrich Sausage, and Nathan's Hot Dogs

Outlier — San Francisco, CA. AI Writer; August 2023 – Present

- Trained generative AI models by writing and answering creative prompts
- Evaluated and edited creative prompts generated by AI systems
- Researched and worked with numerous AI models

EDUCATION

Savannah College of Art and Design. Savannah, GA | Hong Kong

Bachelor of Fine Arts in Advertising and Branding. Copywriting Concentration

Honors: Cum Laude

Dean's List: Fall 2018 – Spring 2021. Cumulative GPA: 3.59

VOLUNTEER EXPERIENCE

Horseshoe Crab Rescue. June 2017 – August 2021

- Rescued over 5,000 Atlantic horseshoe crabs on Delaware Bay to ensure the survival of an ancient species
- Surveyed numerous beaches, collected samples, and recorded data on crab size and gender

SKILLS

- Teamwork
- Leadership
- Problem-Solving
- Decision Making
- Communication
- Branding
- Copywriting
- Proofreading
- Adobe Suite
- Microsoft Suite
- Art Direction
- Strategy

WHO IS BEN SCOTT?

- Writer
- Artist
- Designer
- Piano Player (by ear)
- Versatile Athlete (trust me)
- DiGiorno Pizza Connoisseur
- Avid Horseshoe Crab Enthusiast
- Would-be Comedian
- Coolest guy in the room (I think)
- En-dash Enthusiast